



MOBILEYE®

Our Vision. Your Safety™

Deutsche Bank Global Auto Industry Conference

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Notes Regarding Forward Looking Statements

This presentation contains certain “forward-looking statements.” Forward-looking statements include statements concerning plans, prospects, objectives, goals, strategies, future events or performance, and underlying assumptions and other statements, that are not statements of historical facts. You can identify these forward-looking statements by the use of the words “believe” “expect,” “anticipate,” “intend,” “plan,” “estimate,” “aim,” “forecast,” “project,” “will,” “may,” “might,” “should,” “could” and similar expressions (or their negative).

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This presentation may contain market statistics and industry data that are subject to uncertainty and are not necessarily reflective of market conditions. Although the Company believes that these statistics and data are reasonable, they have been derived from third party sources and have not been independently verified by the Company.

This presentation contains certain non-GAAP financial measures including adjusted net income. A reconciliation of each such measure and the nearest applicable GAAP measure is set forth in an appendix to this presentation. For more detailed information about the factors and other risks that may impact our business, as well as the non-GAAP financial measures, please review the 2015 Annual Report on Form 20-F and other recent SEC filings.

Mobileye Investment Thesis Highlights



Addressable Market Growth

Safety Ratings Shift “Collision Avoidance” (ADAS) to be Standard in New Cars

Transportation as a Service Driving Acceleration of Autonomous Development



High Visibility, Long Term Programs



Innovative Culture. Many Industry Firsts Beginning 2007

First Level 3 Production Programs (5 programs, beginning 2017)

First Level 4 Production Programs (5 programs, beginning 2019)

Road Experience Management (REM™) crowd-sourced HD mapping (2018)



Vertically Integrated With The Most Advanced Technologies

Application-Specific Vision Computing SoC (Low Power Consumption)

Vision Algorithms and Software, single camera through 8-camera surround (Sensing)

Real-Time Accurate Mapping of Drivable Paths (REM)

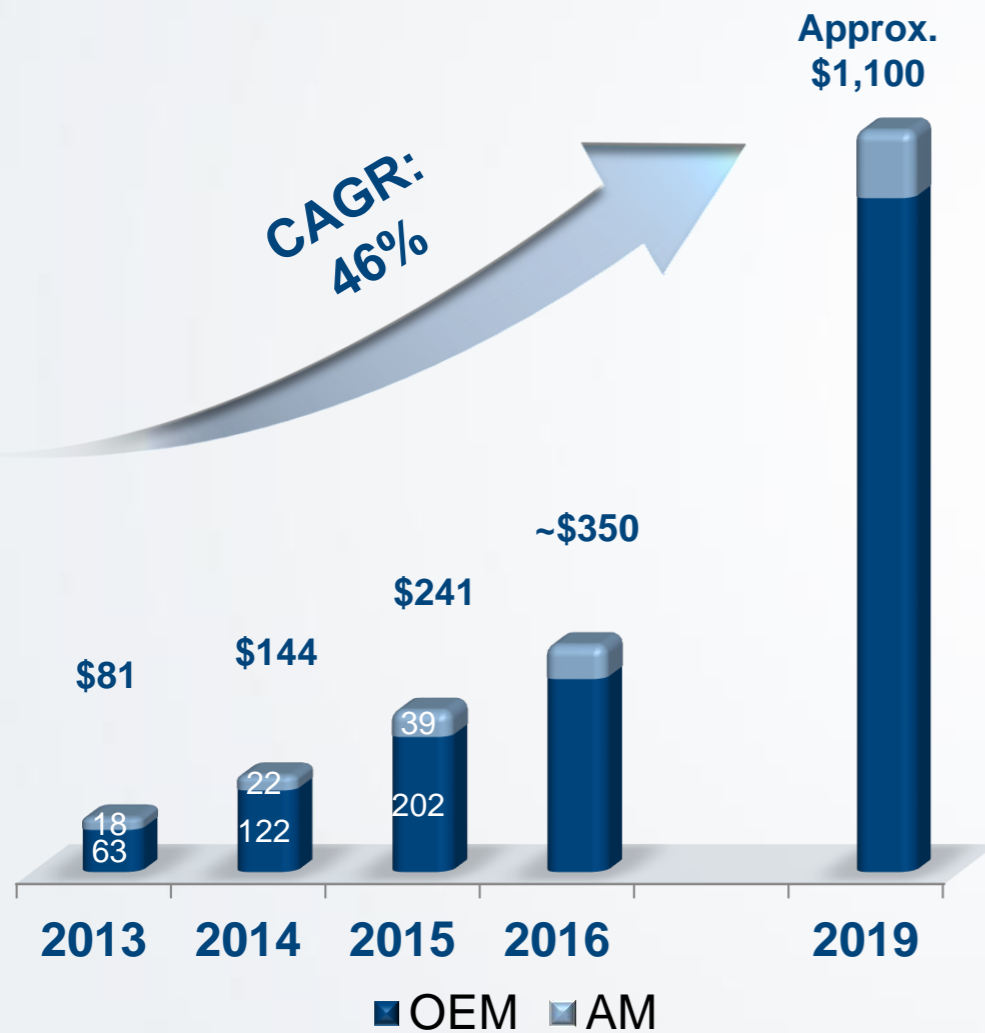
Reinforcement Learning Algorithms for Vehicle Negotiation Skills (Driving Policy)



Highly Profitable with Significant Cash Conversion Ratio

Attractive Growth and Profitability (\$ million)

High Visibility Revenue Growth



Adjusted Net Income and Margin



Note: Represents non-GAAP figures which exclude stock-based compensation (including tax effect), see appendix for reconciliation of non-GAAP financial measures.

Technology, Logistics, Partnerships

Mobileye begins executing “value expansion”

8/2014 IPO

Today

ADAS Monocular



ADAS Monocular

3 Camera FOV, 8 Camera, Fusion

Mapping

Driving Policy

ADAS Production Wins

2016 – ADAS Leadership Continues

12 design wins from 11 distinct OEM's

Production runs from 2018 to 2026

ADAS Production wins 2018 - 2026 47 vehicle models 11 OEMs, 12 program wins



Special Features	Tier1
AEB Vehicles & Pedestrians (fusion)	Delphi
AEB Vehicles & Pedestrians (Vision Only)	Delphi
AEB Vehicles & Pedestrians (Vision Only) & VO ACC & Traffic Jam Pilot	Beijing Hirain
EuNCAP 2020 vision only and AV	Valeo
AEB Vehicles & Pedestrians (Vision only/fusion)	Nidec Elesys
AEB Vehicles & Pedestrians EuNCAP 2018 (fusion)	Delphi
AEB Vehicles & Pedestrians (Vision Only) EuNCAP 2018	Valeo
AEB Vehicles & Pedestrians (Vision only/fusion)	Delphi
AEB Vehicles & Pedestrians (Vision fusion)	ZF-TRW
AEB Vehicles & Pedestrians (Vision only/fusion)	Mando
AEB Vehicles & Pedestrians EuNCAP 2020 (Vision only/fusion) & trifocal with AV	Autoliv
AEB Vehicles EuNCAP 2018 & REM	Valeo

Approximately 15 million Cars With Mobileye's EyeQ Installed by 2016 year end

Partnerships

2016 - emerging partnerships with OEMs and Supply-base

BMW/Intel

Delphi

Emerging EV OEMs: Lucid and NIO

Map Makers: HERE and Zenrin

Demo Drive Viewed from Cockpit

L4/L5

Technology, Logistics

REM

1st “live” use of REM in Las-Vegas demo

Acceptance by map-makers - deals with HERE and Zenrin

2018 program launches include REM “harvesting”

2018 Asian OEM L3 launch include REM Roadbook / Localization

REM included in all Partnerships noted on prior slide

“World RoadBook” deal with many OEMs is ongoing

REM Demonstrated on the Delphi/Mobileye CES ride

REM

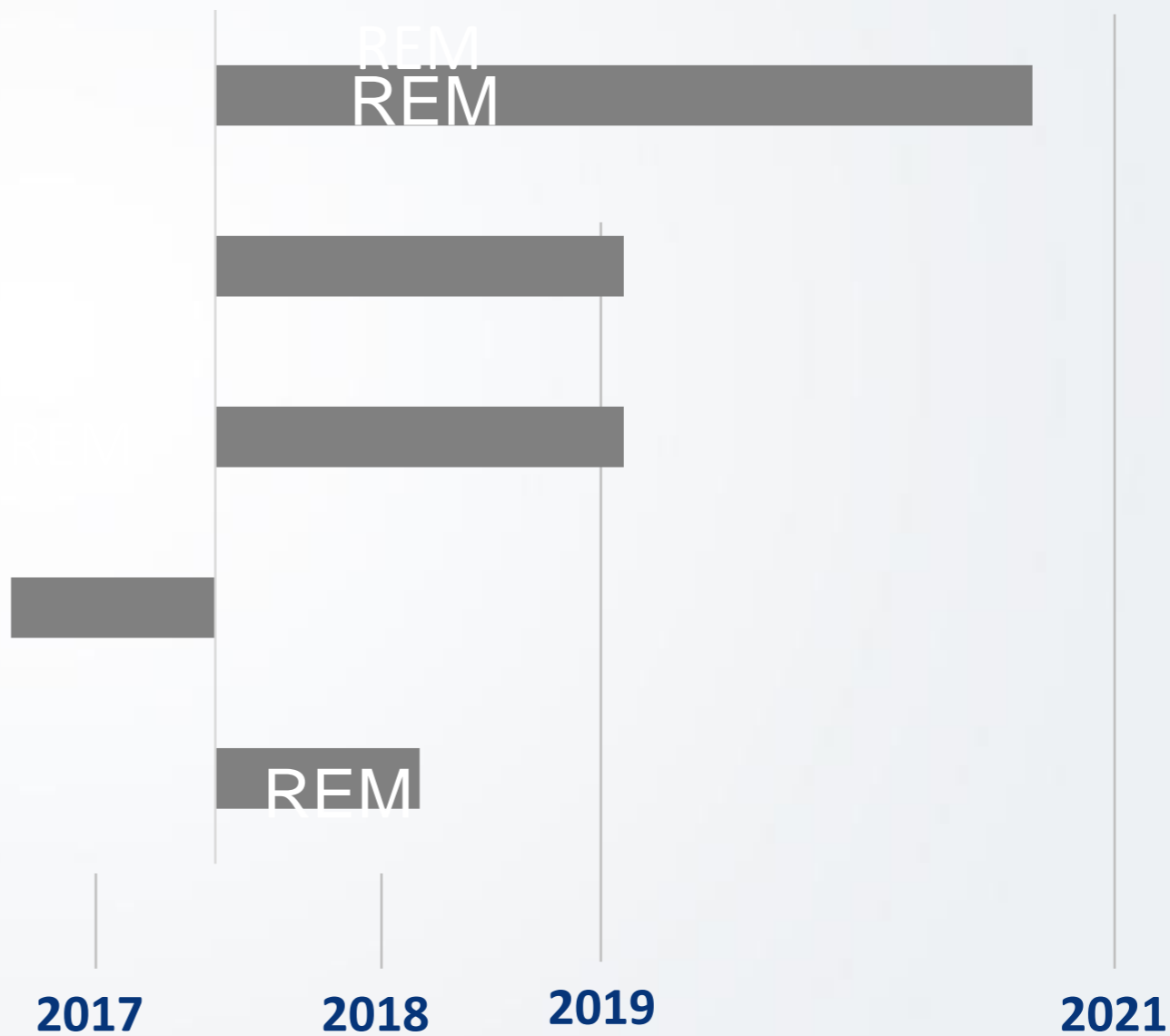
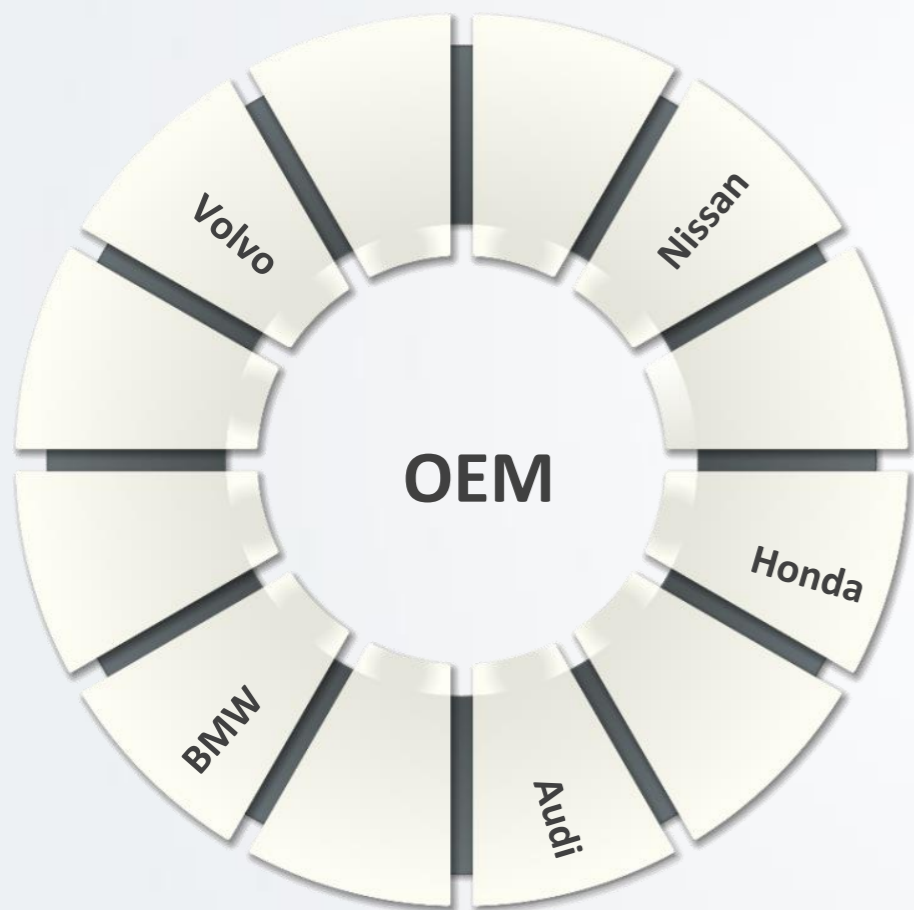
Autonomous Driving Programs

10 Series Development programs for Autonomous Driving

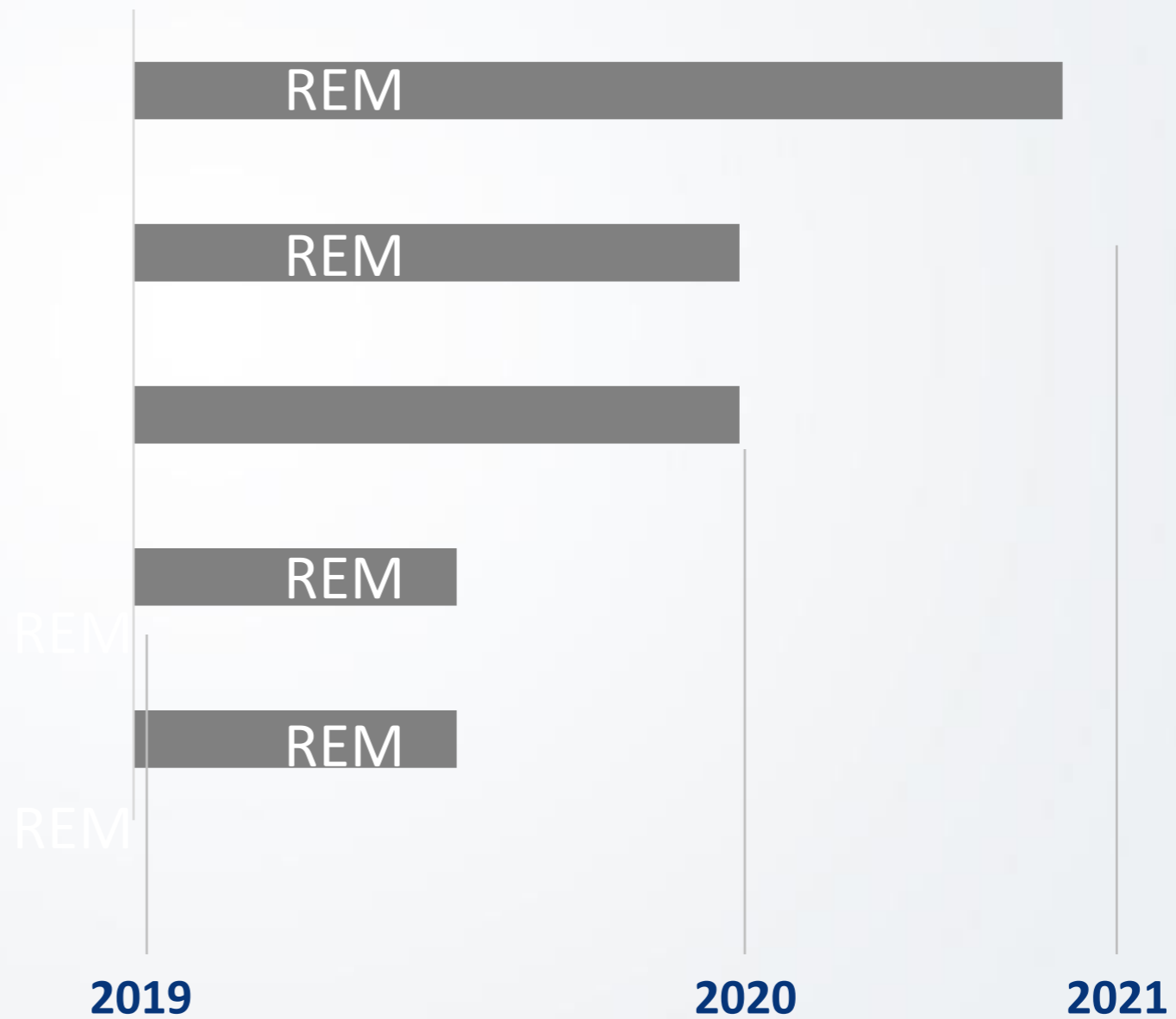
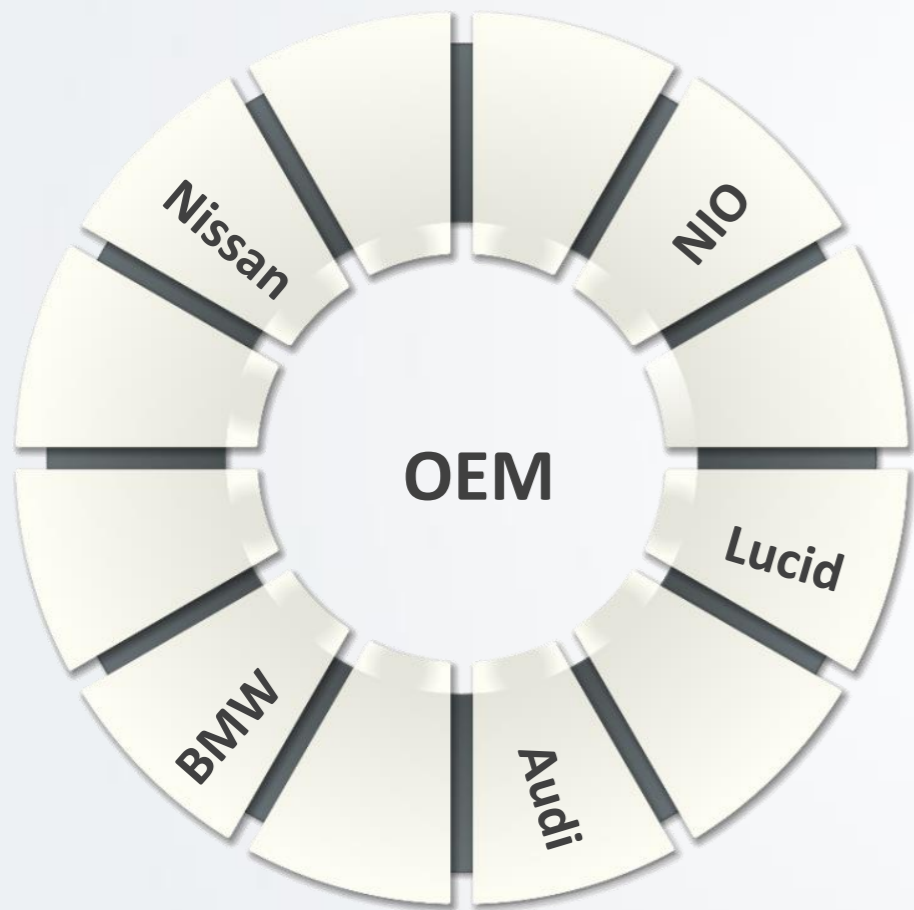
5 for Level 3

5 for Level 4

Production Programs for L3 Autonomous Vehicles



Production Programs for L4 Autonomous Vehicles





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Thank You