

## OCCASIONAL PRESS RELEASE

### CRESCENT NV (OPTION™) and CEBEO will collaborate on IOT

Leuven, België – July 9 2020 – 19h00, Crescent NV, Gaston Geenslaan 14, 3001 Heverlee (Euronext Brussels: OPTI) Crescent NV, Gaston Geenslaan 14, 3001 Heverlee (Euronext Brussels: OPTI) Electro-technical distributor Cebeo nv from Waregem and Crescent NV (Option™) are going to work together. Cebeo will make Option's energy product portfolio available to the installer world.

Last year Option invested in the development of a wireless energy monitoring solution that can be easily installed in any home or business and enabled to link meters wirelessly up to 3 km from the home.

“Energy monitoring traditionally was a product to be installed by specialized companies. By taking this step, it is now accessible to a wider audience and every home and / or company can now install an energy monitoring system”, says Kris van Daele, Business Development manager at Option.

“With the advent of digital meters, more electric charging points and solar panels, energy monitoring and control is gaining interest. With the new Option wireless solution, we want to give residential and SME installers the opportunity to specialize in this domain”, says Maarten Rood, segment manager for commercial and industry Cebeo.

#### About Cebeo

Cebeo from Waregem was founded in Kortrijk in 1922 by Charles Bultiauw and specialized in the distribution of electrical equipment, technical services and solutions for the residential, tertiary and industrial sectors. Its history is characterized by organic growth and acquisitions. Cebeo is a leader in customer service, offering a branch network based on proximity, appropriate logistics and e-business solutions and state-of-the-art technical skills. ([www.cebeo.be](http://www.cebeo.be)). Alexander Dewulf has been the CEO of the Executive Team since April 2008.

#### Cebeo is part of the Sonepar Group

Sonepar is an independent family group, world leader in the distribution of electrical equipment to professionals, solutions and related services. Sonepar guides its customers in numerous markets and, using the competence and passion of its 46,000 employees, realizes a turnover of 24.03 billion euros. Thanks to its dense network - 2,800 points of sale active in 48 countries on 5 continents - and the digital solutions being developed, the Sonepar Group strengthens its service and relationship with its customers on a daily basis. The ambition: to become "La Référence" for all its partners.

#### About Crescent

The listed CRESCENT is a technology group led by the renowned Eric Van Zele, who united the old OPTION with the IT services company 2invision, the Dutch integrator SAIT, and the RGB Smart public lighting OEM Innolumis.

## CONTACT

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